

The Brocade One™ Strategy

The Four Customer Imperatives

UNMATCHED SIMPLICITY

Brocade solutions:

Integrate easily with leading third-party offerings for a best-in-class solution

Dramatically simplify overall network architecture

Streamline network deployment and ongoing support

NON-STOP NETWORKING

Brocade solutions:

Meet increased requirements for non-stop access to mission-critical data

Support ongoing operations with higher resiliency

Flatten networks to reduce the number of devices to manage

APPLICATION OPTIMIZATION

Brocade solutions:

Provide industry-leading performance to support the most demanding environments

Uniquely combine technologies, expertise, and services to optimize current and future applications

INVESTMENT PROTECTION

Brocade solutions:

Facilitate the migration, evolution, and extension of existing multivendor infrastructures

Improve total cost of ownership

Are future-proofed to meet tomorrow's requirements